

WHAT IS CLAIMED IS:

1. A substantially anhydrous film-forming composition comprising:
 - a. from about 1% to about 90% a skin conditioning agent;
 - b. from about 15% to about 50% a viscosity enhancing agent;
 - c. from about 1% to about 20% an oleophilic film-forming agent; and
 - d. optionally, from about 0.01% to about 15% of a skin care ingredient.
2. The composition of claim 1 wherein the skin conditioning agent is selected from the group consisting of petroleum-based emollients; fatty acid esters; polysiloxanes; polyol polyesters; esters or ethers of polyhydroxy alcohols; fatty alcohol esters of polyprotic acids; animal oils, fats, and their derivatives; vegetable oils, hydrogenated vegetable oils, and their derivatives; branched hydrocarbons; fatty alcohol ethers; free sterols, sterol esters and their derivatives; sphingolipids; phospholipids; and mixtures thereof.
3. The composition of claim 1 wherein the viscosity enhancing agent is selected from the group consisting of waxes, C12-C60 alcohols, C12-C60 acids, alpha-hydroxy fatty acids, polyhydroxy fatty acid esters, polyhydroxy fatty acid amides, metal ester complexes containing zinc, calcium, aluminum or magnesium, fumed silicas, organoclays, and mixtures thereof.
4. The composition of claim 1 wherein the film-forming agent is selected from the group consisting of polyalkenes, PVP/alpha-olefin copolymers, copolymerized vegetable oils, acrylic copolymers, fatty acid ester/fatty acid anhydride grafted polyolefins, and mixtures thereof.
5. The composition of claim 1 wherein the skin care ingredient is selected from the group consisting of Monographed I actives, Monographed III actives, vitamins, proton donating agents, protease inhibitors, enzyme inhibitors, chelating agents, anti-microbials, skin soothing agents and mixtures thereof.
6. The composition of claim 1 wherein the skin conditioning agent is selected from the group consisting of petrolatum, mineral oil, branched fatty acid esters, glyceryl esters, polyglyceryl esters, glycolic esters, polysiloxanes, and mixtures thereof; the viscosity enhancing agent is selected from the group consisting of C12-C60 alcohols, waxes, and mixtures thereof; and the film-forming agent is selected from the group consisting of polyalkenes, PVP/alpha-olefin copolymers, copolymerized vegetable oils, acrylic copolymers, fatty acid ester/fatty acid anhydride grafted polyolefins, and mixtures thereof.
7. The composition of claim 1 wherein the skin conditioning agent is a mixture of petrolatum, lanolin oil, and acetylated lanolin; the viscosity enhancing agent is a mixture of C12-C60 alcohols; and the film-forming agent is a maleate/maleic anhydride grafted polyolefin.
8. The composition of claim 1 further comprising at least one additional ingredient selected from the group consisting of water, surfactants, anti-oxidants, pH buffering systems, disinfectants, antibacterial agents, antiviral agents, pharmaceutical actives, perfumes, pigments, deodorants, opacifiers, astringents, solvents, preservatives, and mixtures thereof.
9. The composition of claim 1 wherein the composition contains no more than about 10% water.

10. An article comprising:

- a. delivery vehicle; and
- b. a film forming composition applied to at least a portion of the delivery vehicle, the composition comprising:
 - from about 1 % to about 90 % a skin conditioning agent;
 - from about 15 % to about 50 % a viscosity enhancing agent; and
 - from about 1 % to about 20 % an oleophilic film-forming agent;

wherein the composition is substantially anhydrous, having no more than about 10% water.

- 11. The article of claim 10 wherein the delivery vehicle is selected from the group consisting of a web substrate, an absorbent article, a tissue, a wipe, a sponge, a cotton ball, a pad, a non-woven, a patch, a bandage, paper, fabric, a canister, a stick, a stick casing, an aerosol dispenser, a roller, a pump spray, a trigger spray, and the like, and combinations thereof.
- 12. The article of claim 10 wherein the delivery vehicle is an absorbent article and the portion of the delivery vehicle is selected from the group consisting of a topsheet, a cuff, a side panel, a waist region, a secondary layer underlying a topsheet, a bowel movement pocket, an insertable element inserted into the absorbent article for use during wear, and combinations thereof.
- 13. The article of claim 10 wherein the skin conditioning agent is selected from the group consisting of petroleum-based emollients; fatty acid esters; polysiloxanes; polyol polyesters; esters or ethers of polyhydroxy alcohols; fatty alcohol esters of polypyrrolic acids; animal oils, fats, and their derivatives; vegetable oils, hydrogenated vegetable oils, and their derivatives; branched hydrocarbons; fatty alcohol ethers; free sterols, sterol esters and their derivatives; sphingolipids; phospholipids; and mixtures thereof.
- 14. The article of claim 10 wherein the viscosity enhancing agent is selected from the group consisting of waxes, C12-C60 alcohols, C12-C60 acids, alpha-hydroxy fatty acids, polyhydroxy fatty acid esters, polyhydroxy fatty acid amides, metal ester complexes containing zinc, calcium, aluminum or magnesium, fumed silicas, organoclays, and mixtures thereof.
- 15. The article of claim 10 wherein the film-forming agent is selected from the group consisting of polyalkenes, PVP/alpha-olefin copolymers, copolymerized vegetable oils, acrylic copolymers, fatty acid ester/fatty acid anhydride grafted polyolefins, and mixtures thereof.
- 16. The article of claim 10 wherein the composition further comprising a skin care ingredient selected from the group consisting of Monographed I actives, Monographed III actives, vitamins, proton donating agents, protease inhibitors, enzyme inhibitors, chelating agents, anti-microbials, skin soothing agents, and mixtures thereof.
- 17. The article of claim 16 wherein the skin care ingredient is selected from the group consisting of zinc oxide, talc, starch, allantoin, aloe vera, chamomile, vitamins, hexamidine and its salts and derivatives, hexamidine diisethionate, and its salts, triacetin, phytic acid, ethylenediamine tetraacetic acid (EDTA), phenylsulfonfyl fluorides such as 4-(2-aminoethyl)-benzenesulfonfylfluoride hydrochloride, chitosan, and mixtures thereof.

18. The article of claim 10 wherein the composition contains no more than about 10% water.
19. The article of claim 10 wherein the composition further comprising at least one additional ingredient selected from the group consisting of water, surfactants, anti-oxidants, pH buffering systems, disinfectants, antibacterial agents, antiviral agents, pharmaceutical actives, perfumes, pigments, deodorants, opacifiers, astringents, solvents, preservatives, and mixtures thereof.
20. A disposable absorbent article having a film-forming composition disposed on at least a skin-contacting surface of the absorbent article, wherein the composition is substantially anhydrous and comprises:
 - a. a skin conditioning agent selected from the group consisting of petroleum-based emollients; fatty acid esters; polysiloxanes; polyol polyesters; esters or ethers of polyhydroxy alcohols; fatty alcohol esters of polyprotic acids; animal oils, fats, and their derivatives; vegetable oils, hydrogenated vegetable oils, and their derivatives; branched hydrocarbons; fatty alcohol ethers; free sterols, sterol esters and their derivatives; sphingolipids; phospholipids; and mixtures thereof;
 - b. a viscosity enhancing agent selected from the group consisting of C12-C60 alcohols, waxes, fumed silicas, and mixtures thereof;
 - c. a film-forming agent selected from polyalkenes, PVP/alpha-olefin copolymers, acrylic copolymers, and mixtures thereof; and
 - d. optionally, a skin care ingredient selected from the group consisting of Monographed I actives, Monographed III actives, vitamins, proton donating agents, protease inhibitors, enzyme inhibitors, chelating agents, anti-microbials, skin soothing agents, and mixtures thereof.